

# A LEVEL MEDIA STUDIES

## Initial Task



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MUSIC VIDEO

Dizzee Rascal V Recent Artist

## The Activity

One of your set media forms for the exam will be **Music Videos**. Over the summer, we would like you to analyse 2 music videos in relation to their choice of **media language (camera work/setting/costume/editing..)** and their **representation of British, urban culture**.

The videos you will be analysing are:

**Dizzee Rascal  
'Dream' (2006)**

<https://www.youtube.com/watch?v=2AAhc4auA7A>



**AND**

**A video of your choice  
relating to a British Urban  
Artist made from 2018+**

**You may wish to consider:**

**Stormzy**

**Skepta**

**J Hus**

**Raye**

## Written Task

**After viewing the videos, address the following points:**

- What are the key media language choices in the videos and what do you think they mean? (consider camera work, editing, costume, setting, props, colour, effects etc)
- How do the 2 videos represent British, Urban Culture? (consider the representation of race, gender, class, age. Does it conform to or challenge stereotypes?) How have the representations changed over the years between the 2 videos? What are the similarities and differences of the 2 videos in their representations?

**You may present this as a mindmap, bullet pointed analysis, essay or Powerpoint.**

You should aim for it to be between 500-750 words